

 West Mercia POLICE		POLICY
Security Classification	OFFICIAL	
Disclosable under Freedom of Information Act 2000	Yes	

POLICY TITLE	Sponsored Vehicles
REFERENCE NUMBER	WMP093
Version	1.0

POLICY OWNERSHIP	
DIRECTORATE	BUSINESS SERVICES
BUSINESS AREA	TRANSPORT

INITIAL IMPLEMENTATION DATE	July 2020
NEXT REVIEW DATE:	July 2026
RISK RATING	LOW
EQUALITY ANALYSIS	LOW

West Mercia Police welcome comments and suggestions from the public and staff about the contents and implementation of this policy. Please e-mail contactus@westmercia.pnn.police.uk

5.0 POLICY OUTLINE

The intention of this policy is to provide all staff in West Mercia Police with a clear statement and understanding on the Sponsorship of vehicles.

2.0 PURPOSE OF POLICY

This document sets out Force Policy in respect of Sponsored Vehicles as a way of supplementing the non-operational vehicle fleet or as an integral part of sponsorship arrangements.

In this way the policy supports all aspects of operational policing and allows best use of resources to provide reassurance to the communities of West Mercia Police.

Sponsorship arrangements must fit comfortably with Force values, be in line with Financial Regulations, and should be risk assessed and vetting undertaken / company checks carried out to see if a connection is appropriate. The Force must not be embarrassed by its association with a company or individual.

Sponsored vehicles can be defined as a method of sourcing a vehicle in addition to the budgeted fleet. The period of sponsorship can vary for short term to long term (a number of years).

The sponsorship arrangement should cover the cost of all normal servicing, maintenance, tyres and road fund licence. Insurance will be provided by West Mercia Police. The cost of any livery will be split between the Sponsor and Transport Services.

3.0 IMPLICATIONS OF THE POLICY

Financial Implications/ Best Value

Staff/officers considering Sponsorship as a means of supplementing their Fleet should check that Transport Services are able to fund any cost associated with the arrangement for the full term of the Sponsorship agreement i.e. fuel cost.

Staffing/ Training

All staff should be aware of the existence of this policy and, where appropriate, be responsible for ensuring it is adhered to. There are no specific training requirements involved in the adoption of this policy.

4.0 CONSULTATION

<i>Business Lead Consulted</i>	<i>Date Consulted</i>
Helen Danks	June 2020

Consultation has taken place with:

Transport Manager / Transport Operations Manager
 Strategic Business Managers
 Head of Accounting Services
 Head of Financial Management
 Managing Resources and Assets Transport User group
 Federation
 Unison
 Legal Services
 Equality & Diversity
 Health & Safety
 Strategic Risk Officer

5.0 DOCUMENT HISTORY/REVIEW

The history and rationale for change to policy will be recorded using the chart below:

Date	Author / Reviewer	Amendment(s) & Rationale	Date of Approval / Adoption
		Previously approved at JNCC meeting	JNCC 18/05/2016
June 2020	Dave Newbold	Reviewed – No changes reverted to West Mercia Policy	July 2020
July 2023	Bob Weaver	Reviewed – No Changes	July 2023

6.0 ASSESSMENT AND ANALYSIS

The Equality Analysis, Health & Safety Assessment and Risk Assessment associated with this document are available on request.